



TAKE CENTER STAGE IN MIFED
WITH FILMFESTIVALS ENTERTAINMENT GROUP AND MIFED



WHO WE ARE

FilmFestivals Entertainment Group is a leading provider of entertainment solutions since 1995 delivering web and TV content to more than 70 websites and Television stations worldwide.

The 1st link between filmmakers & film festivals: FilmFestivals is an **OFFICIAL PARTNER of MIFED**.

1. Responsible for pro **editorial content** on MIFED official newsletter
2. Official agency for on-line & off-line **services** during the MARKET
3. Organizers of the **WEB CAFÉ** 20 PC wireless fast Internet

ADDED SERVICES FOR EXTRA MIFED VISIBILITY

Getting noticed at MIFED is a big challenge for everyone. This year, FILMFESTIVALS ENTERTAINMENT GROUP is able to offer you a number of exciting and innovative ways of getting noticed and showcasing your presence during the Market.

We are offering unique, practical, and affordable services, both off-line and on-line, to assist you. Advertise on the Websites... Have a presence at the Web Cafe...

Let us provide you with a video crew to record your Market screenings, office presence, or receptions. We invite you to review the links provided below to find out more about our services and activities in Milan.

FilmFestivals Entertainment Group

PARIS - LOS ANGELES - NEW YORK

European Headquarters :

5, rue d'Artois 75008 Paris – Tel : 33 (0)1 56 59 16 20 – Fax : 33 (0)1 42 56 28 35

Email : info@filmfestivals.com



MIFED Specials RATE CARD	
	Euros €
WEB CAFÉ SPONSORSHIP - 20,000 visits expected on 4 locations: One in each Main Hall, VIP business lounge +press office	
Platinum sponsor (only 1 possibility)	25,000
Gold sponsor (2 Possibilities)	15,000
Silver sponsor	10,000
Market screening Booster announcement: + Full sponsoring of the Industry Webcafé for 1 day + 2 posters one day in Webcafés + Your logo, art, title placement on all PC's one day + leaflet-synopsis display on Webcafé + 1 web café hostess to your colours (T shirt...) + 1 email message in the newsletter (3 lines max) + editorial in the the website news section (press release with synopsis elements) + trailer demo on website homepage: ones to watch	2,500
ADVERTISING POSSIBILITIES	
Posters Wall Panels: one sheet with high Visibility	1,500
Sponsoring of the daily official newsletter, one issue.	1,000
Sponsoring of the daily official newsletter, one issue. Text + Logo	1,500
OFFICIAL FESTIVAL WEBSITES	
mifed.com + Filmfestivals.com/Mifed	
Banners one month (only 5 advertisers) 460 x 60 pixels	2,500
Fixed logo per month 120 x 60 pixels	1,500+
Rotating logo	1,000+
Options for streaming promo reel on the site	1,000
Press release placement during Cannes	250
ADDITIONAL PRESENCE	
Products give away in the Web Cafés by our hostesses	1,000+
Sponsoring with mouse pad 20% of inventory	2,000
Screensaver sponsoring visibility on all PCs	2,000
EMAIL DIRECT MARKETING	
Specific flash email to film buyers data base (1,700)	1,500
SERVICES	
Film website 5 pages + 9 pictures + 3 minutes streaming video	1,000
Video / TV report	
Crew hiring (Beta / DV formats)	On demand

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<p>The services: http://www.filmfestivalspro.com/htmpro/mifedpromo.shtml</p> <p>FilmFestivals web sites: http://www.filmfestivals.biz http://www.filmfestivals.com</p> <p>The MIFED web site: http://www.mifed.com</p>	<p>CONTACTS: WEB CAFÉ FILMFESTIVALS Market Booth</p> <p>Bruno Chatelin: bruno@filmfestivals.com Cell : + 33 6 80 99 57 34</p>
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