

## TAKE CENTER STAGE IN CANNES



FilmFestivals Entertainment Group offers you with Le Marché du Film  
a unique visibility during the Festival...

### BECOME A SPONSOR OF THE CANNES MARKET WEB CAFE. AN AUDIENCE OVER 27,000 VISITORS

EXPOSE YOUR COMPANY TO THE WHOLE FILM INDUSTRY AND LARGEST MEDIA GATHERING

FILMFESTIVALS ENTERTAINMENT GROUP brings you a targeted audience and the technical capability to showcase your service/product during Cannes inside the official Palais des Festivals in an area dedicated to convergence of Film and Technology.

We stage your company in the industry hottest spot, in the highest traffic area of the Market (27,000 visitors last year) and by the press office (over 5,000 journalists attending).  
The festival organisation choose to gather all technology industry leaders in a central area.

We bring you services that only FilmFestivals can offer as a partner of Cannes and more than 40 festivals and markets from the Festival Circuit..

#### RESERVED TO 2 PLATINUM SPONSORS AND 3 GOLD SPONSORS

**N°1 film event, largest media gathering**  
**Captive audience**  
**Highest traffic & visibility**  
**Spectacular VISIBILITY**  
**Free of competition**

#### See you in Cannes

Malo Girod de l'Ain  
CEO

Bruno CHATELIN  
COO

#### WHO WE ARE:

- ▶▶ Official Agency for on-line & off-line **services** during the Festival and Market
- ▶▶ Official organisers of the **WIRELESS WEB CAFÉ** PC's with fast Internet
- ▶▶ Official Producer of the **Cinem@TECH Expo With Cannes Market**

FilmFestivals Entertainment Group

PARIS - LOS ANGELES - NEW YORK

European Headquarters :

5, rue d'Artois 75008 Paris – Tel : 33 (0)1 56 59 16 20 – Fax : 33 (0)1 42 56 28 35

Email : [info@filmfestivals.com](mailto:info@filmfestivals.com)



| CANNES MARKET WEBCAFE SPONSORING  | PLATINUM      |
|---|---------------|
|   | Euros €       |
| <b>THE WEB CAFÉ PLATINUM SPONSORSHIP</b>  | <b>35,000</b> |
| 30,000 PRO visits expected: inside the Market Palais Level-1<br>Platinum sponsor (1 Possibility left out of 2)  |               |
|   |               |
| <b>DETAILED VISIBILITY</b>  |               |
| OFFICIAL webcafé sponsor<br>Full sponsoring of the Industry Webcafé for the festival duration<br>Massive signage + 4 posters (minimum) in the Webcafé <ul style="list-style-type: none"> <li>▶ Your logo on each PC furniture</li> <li>▶ Your logo on all PC's screensavers</li> <li>▶ Leaflet and cards display in the Webcafé</li> <li>▶ 1 sponsor email message every day in the daily FilmFestivals newsletter (2 lines max)</li> <li>▶ Editorial in the website news section (press release)</li> <li>▶ Logo on the Filmfestivals/cannesmarket website one year, all pages</li> <li>▶ Industry Badges 5</li> </ul> |               |
|   |               |
| <b>CANNES MARKET OFFICIAL GUIDE</b>   |               |
| ▶ 1 COLOUR AD FULL PAGE in the CannesMarket guide<br>▶ your sponsor logo on one generic page for the Webcafé in the guide and pocket guide  |               |

| CANNES MARKET WEBCAFE SPONSORING  | GOLD          |
|---|---------------|
|   | Euros €       |
| <b>THE WEB CAFÉ GOLD SPONSORSHIP</b>  | <b>20,000</b> |
| 30,000 PRO visits expected: inside the Market Palais Level-1<br>Gold sponsor (2 Possibilities left out of 4)  |               |
|   |               |
| <b>DETAILED VISIBILITY</b>  |               |
| Full sponsoring of the Industry Webcafé for the festival duration<br>Massive signage + 2 posters (minimum) in the Webcafé <ul style="list-style-type: none"> <li>▶ Your logo on all PC's screensavers</li> <li>▶ Leaflet and cards display in the Webcafé</li> <li>▶ 1 sponsor email message twice in the daily FilmFestivals newsletter (2 lines max)</li> <li>▶ Editorial in the website news section (press release)</li> <li>▶ Logo on the Filmfestivals/cannesmarket website one year, all pages</li> <li>▶ Industry Badges 2</li> </ul> |               |
|   |               |
| <b>CANNES MARKET OFFICIAL GUIDE</b>   |               |
| Your sponsor logo on one generic page for the Webcafé in the guide and pocket guide   |               |
|   |               |

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| <b>CANNES MARKET ADDITIONAL PRESENCE</b>  |               |
|---|---------------|
| <b>BUYERS LOUNGE - CLUB SPONSOR</b>   |               |
| <ul style="list-style-type: none"> <li>▶ Full sponsoring of the Industry Buyers lounge</li> <li>▶ 2 posters per day in Buyers Lounge (rotation possibility)</li> <li>▶ Your logo, art, title placement on all in the Lounge</li> <li>▶ Leaflet-synopsis display on Lounge and Web Café</li> <li>▶ Editorial in the website news section (press release, synopsis)</li> <li>▶ Trailer demo on website homepage: ones to watch</li> </ul> | <b>15,000</b> |
| <b>BUYERS LOUNGE - DAY SPONSOR</b>  |               |
| One day sponsoring to boost your screening  | <b>2,500</b>  |
| <b>CANNES MARKET OFFICIAL WEBSITE</b>   |               |
| ▶ Rotating logo for one year on all pages   | 2,500         |
| ▶ Sponsor of Cannes Market mail blast one message + logo + link   | 1,500         |
| <b>FILMFESTIVALS WEBSITE</b>  |               |
| ▶ Banners one month 460 x 60 pixels   | 2,500         |
| <b>MARKET PRESENCE</b>  |               |
| ▶ Mouse pads 20% of inventory   | 2,000         |
| ▶ Press release distributed to all media attending  | 1,500         |
| ▶ Sponsor of the Cannesmarket opening party   | call          |
| ▶ Sponsor of 7000 CannesMarket bags   | 3,000         |
| <b>ADVERTISING PRESENCE</b>   |               |
| CannesMarket Guide, Pocket guide, Daily programme, Cannes Market news daily, FilmFrançais daily, Moving Pictures daily<br>15% ad commission on media buy and technical costs if handled directly  | call          |
| <b>EMAIL DIRECT MARKETING</b>   |               |
| ▶ Sponsor message (press release) to all market accredited attending  | 2,000         |
| <b>VIDEO REPORTAGE</b>  |               |
| ▶ Video crew to follow your events, edit and online streaming of a 3 minutes segment  | 4,000         |
| <b>CANNES CONSULTING</b>  |               |
| ▶ Marketing and communication Cannes consulting.  | call          |

### Take Center stage in Cannes with experts

According to your strategy, objectives, ambitions and budgets we will design with you the best cost effective campaign offering you the luxury advantage of 15 years of Cannes industry best practice.

### Your contacts

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