



TAKE CENTER STAGE AT CANNES VENICE, AFM, MIFED...

WHO WE ARE

FilmFestivals Entertainment Group is a leading provider of online entertainment solutions since 1995.

First media on festival news delivering web and TV content to more than 70 websites and Television stations world-wide.

The premiere link uniting film-makers & film festivals



**An OFFICIAL PARTNER
of MIFED, CANNES
MARKET, VENICE ...
Producer of the Festival
Circuit**

- ▶▶ Official agency for on-line & off-line **services** during the MARKET
- ▶▶ Editor of pro **content** on CANNES MARKET
- ▶▶ Organisers of the **WEB CAFÉ** and **Buyers Lounge**

UNIQUE SERVICES FOR PRODUCT VISIBILITY IN FRONT OF THE WHOLE FILM INDUSTRY : BUYERS AND JOURNALISTS

Getting noticed in front of heavy competition is a crucial challenge for the success of a film making its international debut at a market. Attracting attention, securing enough buyers at market screenings...

FILMFESTIVALS ENTERTAINMENT GROUP is able to offer you a number of innovative ways to get noticed and showcase your presence during these Markets and major festivals around the world.

We bring you services that only FilmFestivals can offer as official partner of over 40 festivals and markets,

<ul style="list-style-type: none"> ■ The film line-up push ■ The screening attendance booster ■ The pre-market communicator ■ The Media impact Booster ■ Sponsor of the WEB CAFE to demo online and offline to 30,000 contacts 	<ul style="list-style-type: none"> ■ Posters, pre emailing... ■ Poster & emailing ■ Direct marketing ■ Publicity, online promo
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The FilmFestivals web sites:

<http://www.filmfestivals.com/cannes2003/>
<http://www.filmfestivals.biz>
<http://www.filmfestivals.com>
<http://www.filmfestivals.fr>
<http://www.filmfestivals.it>
<http://www.filmfestivalsTV.com>

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FilmFestivals Entertainment Group

PARIS - LOS ANGELES - NEW YORK

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Email : info@filmfestivals.com



4X2.9 Posting (3 possibilities only in Market)

Reduced rate: less 50%

- ▶ Posting 15,000€

One sheet Posting ONE DAY SCREENING BOOSTER

- ▶ Posting 10 one sheet (5 in web Café + 5 in Buyers Lounge) 2,500€
- ▶ Posting 5 one sheet (2 in web Café + 3 in Buyers Lounge) 1,500€

Film Line up Push

- ▶ Posting 1 sheet + emailing + leaflets display + webpage linking 3,500€

The FULL screening attendance booster

- ▶ Posting one day (10)+ emailing + invitations + mousepads 3,500€

The pre-market communicator

- ▶ Buyers and media emailing + invitations + webpage 1,500€

The Media impact Booster

- ▶ Media emailing + press release + invitations + webpage 1,500€

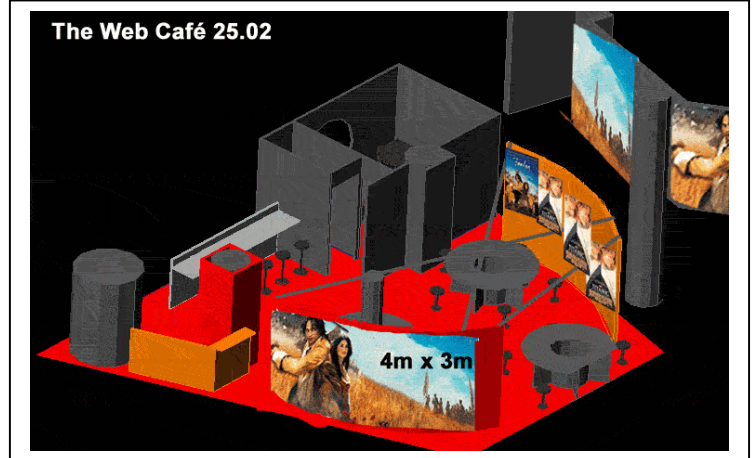
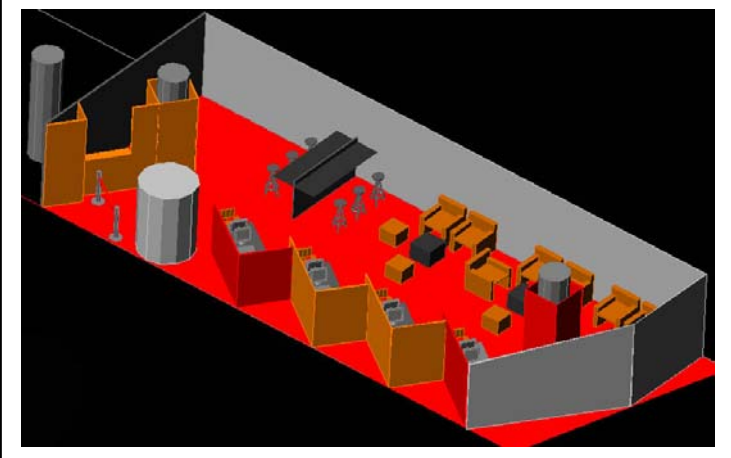
Video Booster

- ▶ Full Booster package 3,500€
- ▶ Trailer run (on call)

Buyers lounge Sponsor 15 000€

Limited VIP access Club with Web Café services





Additional options	
ADVERTISING POSSIBILITIES	
Poster Wall Panels: one sheet with high Visibility DURATION	1,500
Sponsoring of the daily official newsletter, one issue.	1,000
Sponsoring of the daily official newsletter, one issue. Text +Logo	1,500
OFFICIAL FESTIVAL WEBSITES	
CannesMarket.com + Filmfestivals.com/cannesmarket2003	
Banners one month (only 4 advertisers) 460 x 60 pixels	2,500
Fixed logo per month 120 x 60 pixels	1,500+
Rotating logo	1,000+
Options for streaming promo reel on the site	1,000
Press release placement during Cannes	250
ADDITIONAL PRESENCE	
Product give away in the Web Café by our hostesses	1,000+
Sponsoring with mouse pad 20% of inventory	2,000
Screensaver sponsoring visibility on all PCs	2,000
EMAIL DIRECT MARKETING	
Specific flash email to film buyers data base (1,700)	1,500
WEB and VIDEO SERVICES	
Film website 5 pages + 9 pictures + 3 minutes streaming video	1,000
Video / TV Crew hiring (Beta / DV formats)	On demand
Digitising of trailers into streaming format and hosting one month (from DV PAL or NTSC)	450

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