



CALL FOR ENTRY BOOSTER AND EDITORIAL BLOG SPLASH

Freebies

Free listing in the festival directory

Free password retrieval

Editorial published according to editorial choice, bulletin board announcements are not considered editorial

3B: Bulletin Board Benefits: (500€)

Fest directory Database listing of your event, updated with your logo 250X200 pixels

Your logo with submission dates links and deadlines on the [bulletin board](#) (250X90 pixels)
Your [dedicated page](#) in the bulletin section until fest date

Newsletter messages: 2 runs to our newsletter audience of 40 000 (4 lines)

Link on Filmfestivals homepage top right next to breaking news

Editorial on filmfestivals.com about your line up and final awards 2 articles minimum guaranteed (send to press@filmfestivals.com)

We have partnered with Without a Box to make submissions easier for filmmakers (WaB Express) and more effective for festivals.

Most festivals get over 30% admissions through our system, sometimes up to 60% according to the level of promo involved.

The Bulletin Booster:

- **Your BULLETIN BOARD** will be promoted in every newsletter until festival date.
- Your link on the homepage of Filmfestivals top right next to breaking news
- We will post a **Banner campaign** during your call for entry 2 weeks linking to the bulletin board
- One banner premium location inside the newsletter
- 2 additional guaranteed **Editorial** to be featured on filmfestivals.com

Package price 1 000€

Filmfestivals.com: a site published by MM2 Editions

Headquarters 22, rue d'Athènes 75009 Paris – France

Tel : +33 1 72 74 71 78 Fax : +33 1 72 74 73 78 Web : www.m2editions.com Email : info@m2editions.com

US : 212 202 49 77

Sarl au capital de 10.000 euros. RCS Paris B 483 377 073



The Blog Booster:

- **Your Festival** blog will be opened and personalised for you on fest21.com with an image header.
 - If you have a myspace blog we will feature it in my top friends on <http://www.myspace.com/filmfestivalsdotcom> (> 350 festivals listed and high traffic from filmmakers)
 - Your <http://festival.fest21.com> blog will have **a link in every newsletter** 52 weeks (left)
 - The blog link will also appear in your database Fest Directory entry, with fest details and logo
 - We will post a **Banner campaign** during your fest in action 2 weeks linking to the blog
 - **Editorial** to be featured on filmfestivals.com
 - Editorial on your blog coordinated with you to include video, photo, audio, freelance or volunteer bloggers welcome to contribute (you can advertise this on your end),
 - Main blog contributions to be featured on filmfestivals.com homepage when festival is in action.
- Package price 1 000€**

RED CARPET: CANNES Festival promo package

- Display of your leaflet in Cannes in our "festivals office" in CannesMarket **300€** (we meet with cannes fest director newt week to finalize our presence in the palais with a festivals office and filmmaker express registration desk next to short film corner)
- Features of your cannes activities in our cannes blog
- **Banner campaign** during Cannes one month to boost entries **500€** instead of 1000€
- combined advantages with bundled presence in Pitchersfilm magazine and filmfestival reporter and Moving Pictures. Ad page in classified Focus on Festival page on the 3 magazines

Print ad packages

- one quarter page colour ad 2 000€ in the magazines Cannes issue
 - half page 3 500€
 - fullpage 6 500€
- Tech costs flat fee 500€

Posting options inside the palais

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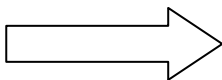
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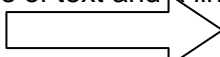
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Newsletter advertising to 40 000 opt in readers

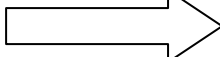
- Banner premium top position
728X90 pixels 500€



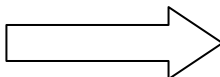
- Text ad premium position 150€ 4 lines of text and a link
300 for non festivals



- Logo ad 180X120 left position 200€



- Banner central position 468X60 pixels 300€



Visit a sample of our newsletter [online](#)

The packages can be combined with a discount together with more free goodies (newsletter ads...) We like to help new festivals with consulting services. Just ask.

We do hope this will help your festival tremendously as it did for our other clients and partners.
Kind regards



Bruno Chatelin
Filmfestivals.com

Currency rate exchange: 100€ = 120\$ approx

Payment: upfront, please sign and fax your agreement to + 33 1 72 74 73 79

Paypal link

https://www.paypal.com/xclick/business=info@m2editions.com&item_name=Bulletin+Board&no_note=1¤cy_code=EUR

Wire instructions: to MM2 Editions

Bank : Société Générale, Agency : Paris Trinite 2, place d'Estiennes d'Orves 75009 Paris FRANCE

Bank : 30003

Branch : 03130

Account : 00020500360 68

IBAN : FR76 30003 03130 00020500360 68 BIC : SOGEFRPP

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