

8 Digital Ways to Monetize your Shorts

Digital Cinema

The rollout of digital cinema is a fact. □
Business advantages to be gained in a digital exhibition world are widely accepted. A few battles are still warm on the business model, 2K vs 4K.
Meanwhile this technology breakthrough will offer new opportunities to screen content which could not afford 35mm prints budgets. Traveling festivals, simultaneous screenings, outdoor.
There is momentum here: watch for your niche.

Featured companies :

Barco, DLP technology from Texas Instruments...



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